

Sponsorship Information

4/23/22



Textiles, Merchandising, and Design
Miller Education Center, 503 Bell St.
Doors open at 4pm, Show begins at 5pm

TXMD Runway Show
Down The Rabbit Hole

MIDDLE TENNESSEE
STATE UNIVERSITY
I AM trueBLUE

TXMD ANNUAL RUNWAY SHOW

From our Students to you...

Hello!

**We are the Textiles, Merchandising, and
Design students of Middle Tennessee
State University. Every year our program
produces a high quality runway show to
showcase the talents and creativity of our
students. We invite you to join us in this
experience to support our rising
designers and our school.**

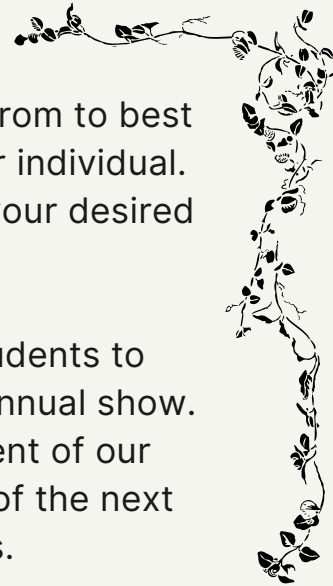


Sponsorship Tiers

We have several sponsorship tiers to choose from to best suit your needs as a business, organization, or individual. Each includes a package specially tailored to your desired level of support.

Your contribution is used entirely by our students to produce, advertise, organize and market our annual show.

Your support allows us to showcase the talent of our students as well as further the development of the next generation of industry professionals.



Silver Sponsor

\$500+

- Organization logo featured in event program
- Two complimentary V.I.P admission tickets
- Reserved seating

Gold Sponsor

\$1,000+

- Half page advertisement featured in event program
- Two complimentary VIP tickets
- Reserved seating

Platinum Sponsor

\$1,500+

- Half page advertisement featured in event program
- Four complimentary VIP tickets
- Reserved seating

Diamond Sponsor

\$2,500+

- Full page advertisement featured in show program
- Availability to display company banner/ promotional material at show entrance
- Company feature on TXMD social media accounts
- Honorary Host/MC recognition at the event
- Four complimentary VIP tickets
- Reserved Seating

2022 TXMD Runway Show Sponsorship Form

We appreciate your support of our annual runway show and our TXMD program. This show will highlight the talent of our student designers and merchandisers. Our TXMD students apply what they have learned to present a high quality runway show. Every aspect of the show including marketing, advertising, production, and financial responsibility is organized and executed by our students. The annual runway show is our opportunity to display student work which is assessed by MTSU Textiles, Merchandising, and Design faculty and industry professionals.

Please help us to build recognition and support of the TXMD program from alumni, community, and industry. We are thankful for your support.

Sponsorship Tier: _____

Amount: _____

Name (please print): _____

Address (City, State, and Zip Code): _____

Phone Number: _____

Email Address: _____

Please Make Checks Payable to: Department of Human Sciences
ATTN: Jaimie Raymond
Please Mail Checks to: MTSU Box 86
1301 E Main Street, Murfreesboro, TN 37132-0001